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## **FOR IMMEDIATE RELEASE**

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## Benefit Plan Administrators Inc. Forms Partnership with The Jefferson Health Plan

**ROANOKE, VA** – July 1, 2021 – Benefit Plan Administrators Inc. (BPA) has officially announced a partnership with The Jefferson Health Plan, a public entity that facilitates the group purchasing of self-funded healthcare plans for schools and other governmental entities. Currently, the Jefferson Health Plan administers plans that cover 25,000 public employees in Ohio, Michigan and Tennessee.

The newly established partnership provides school systems extensive and robust cost-saving procedures, single monthly billing, 100% pass-through Rx rebates to each individual school system, and immediate access to care professionals that put the care of school employees as their number one priority.

The size and financial strength of The Jefferson Health Plan and the reporting analytics of BPA allows for the pooling of risks, which minimizes the premium increase school systems receive annually.

"As the Virginia School Board Association's preferred partner for health plans, we at BPA are extremely excited for this partnership and all of the capabilities it will provide to the school systems of Virginia," said BPA President Morris Masinter. "We recognize that healthy educators lead to successful students, and we look forward to providing the necessary tools to continue this important relationship."

If desired, BPA can send a representative to any Virginia school system to provide a detailed explanation of how this partnership can be an asset to your employees.

For more information, or to request that a BPA representative come to your school system to explain the partnership in more detail, please contact Dr. Jim Blevins or Paul LaPradd.

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